



Let's
Talk
CHICKEN
letstalkchicken.ca

Chicken Farmers Deliver on Animal Care!

All Canadian chicken farmers follow a national Animal Care Program. It is a concrete, accountable means of demonstrating the pride and commitment of farmers in raising the quality chicken Canadians can trust.

- » The program offers a national set of standards based on the Code of Practice to ensure consistency from coast to coast.
- » The program includes annual farm audits and third party audits, ensuring accountability from every farm.
- » The program is mandatory, ensuring participating and compliance from all farmers.
- » The whole industry is informed and involved.
- » The program has strict enforcement measures to offer additional assurance.
- » The program is supported by stakeholders, from gate to plate.
- » The program is continuously improving and evolving as we learn.

The "Raised by a Canadian Chicken Farmer" Brand is proud to be part of this program.

