



Let's  
Talk  
CHICKEN  
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# Chicken Farmers Deliver on Animal Care!

The *Raised by a Canadian Farmer* Animal Care Program emphasizes proper animal care throughout each step of the production cycle. This is the only program capable of ensuring that animal care standards are implemented and audited on all chicken farms in Canada.

- » The program was first implemented in 2009, updated in 2018, and all farmers are certified
- » The program is based on the Code of Practice and has been recognized by the National Farm Animal Care Council for meeting the requirements of their assessment framework
- » The program includes annual farm audits and third party audits, ensuring accountability from every farm
- » The program is mandatory in all 10 provinces, ensuring participation and compliance from all farmers.
- » The program has strict enforcement measures to offer additional assurance.
- » The program is continuously improving and evolving as we learn.

The *Raised by a Canadian Chicken Farmer* Brand is proud to be part of this program.

