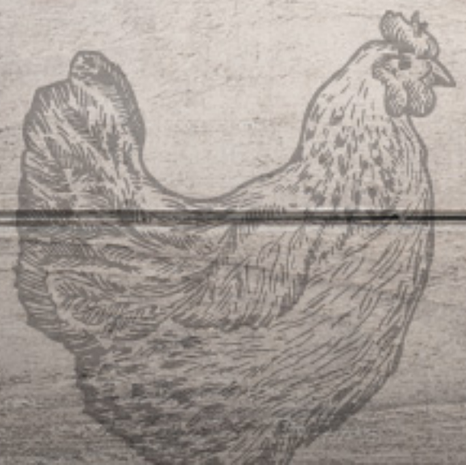
CANADIAN CHICKEN

Responsible Sustainable

2019



The CHICKEN YOU EAT NOW HAS A 37% LOWER CARBON FOOTPRINT THAN IT DID IN 1976

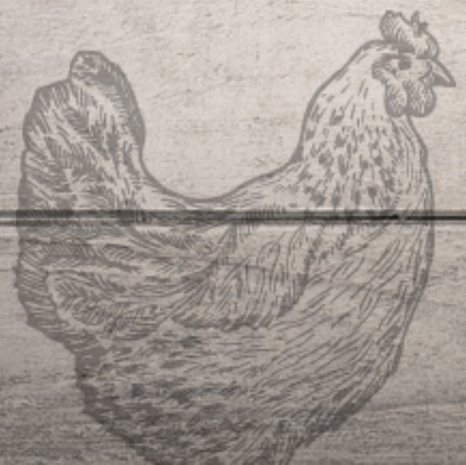
CANADIAN CHICKEN

Responsible Sustainable

2019

RAISING CHICKENS TODAY USES

37% LESS NON-RENEWABLE ENERGY THAN IT DID IN 1976



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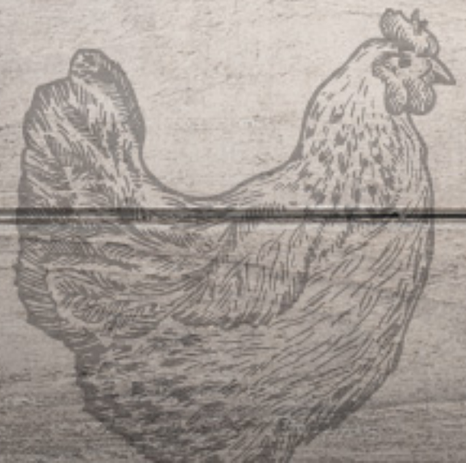


Raising

CHICKENS

TODAY USES

45% LESS WATER

THAN IT DID IN 1976

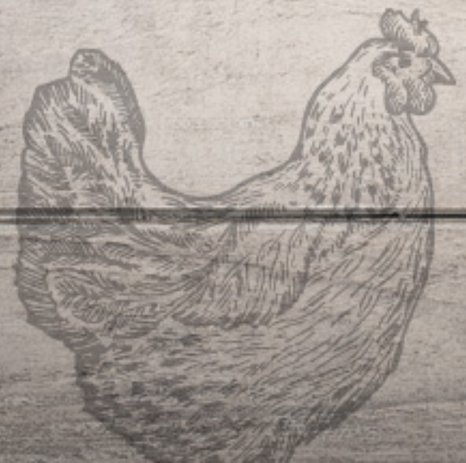
CANADIAN CHICKEN

Responsible Sustainable

2019

THE CARBON FOOTPRINT of CHICKEN

is lower than other NORTH AMERICAN LIVESTOCK



CANADIAN CHICKEN

Responsible
Sustainable

2019

Compared to

OTHER COUNTRIES

CANADIAN CHICKEN

has the lowest

• CARBON FOOTPRINT •

CANADIAN CHICKEN

Responsible Sustainable

2019

62% of the ENERGY USED to RAISE CHICKENS COMES FROM RENEWABLE SOURCES

CANADIAN CHICKEN

Responsible
Sustainable

2019

OVER 90% of CANADIAN CHICKEN FARMERS

pay their employees

above minimum wage

CANADIAN CHICKEN

Responsible
Sustainable

2019

AROUND

70%

of

CHICKEN FARMERS

offer benefits to their

EMPLOYEES

CANADIAN CHICKEN

Responsible
Sustainable

2019

CANADIAN CHICKEN FARMERS CARE

ABOUT THEIR COMMUNITIES.

OVER 90% PROVIDE

FREE SERVICES TO THEIR NEIGHBOURS

or are

INVOLVED IN LOCAL ORGANIZATIONS