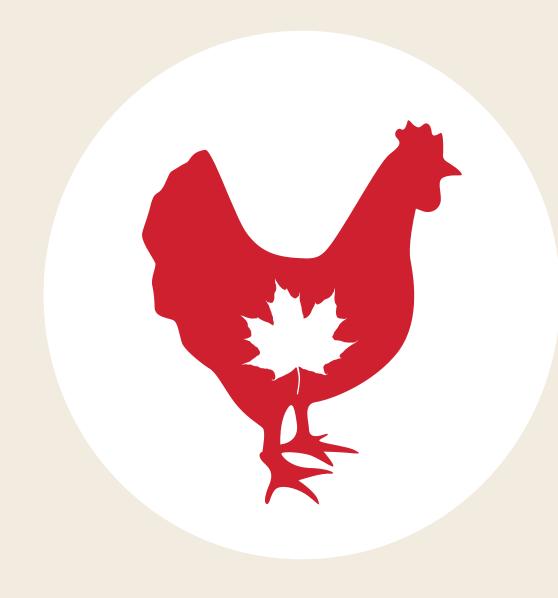


All Canadian farms raising chickens for meat adhere to the high standards set out in the mandatory Raised by a Canadian Farmer Animal Care Program and On-Farm Food Safety Program, which are audited by third parties.

The Raised by a Canadian Farmer Animal Care Program is based on the Code of Practice developed by the National Farm Animal Care Council.







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Not to mention...

Farmers are paid for each bird that is processed. So not only is it natural for farmers to take good care of their birds, it makes good economic sense as well.

No Canadian chickens that are raised for meat are fed hormones or steroids. They have been banned for decades!

In Canada, barns are cleaned out after every single flock and fresh bedding is laid out prior to the arrival of new chicks. The amount of space birds have in Canadian barns is greater than, or consistent with, other countries.

