

Slow Growing Chickens

ENVIRONMENTAL IMPACT

It's important that you have choice in the chicken you buy.

FOOD SAFETY
ANIMAL CARE

SUSTAINABILITY

THE CANADIAN CHICKEN SECTOR WORKS HARD TO BALANCE ITS FOOD SAFETY, ANIMAL CARE, & SUSTAINABILITY COMMITMENTS, WHILE OFFERING CHOICE TO CONSUMERS.

And that balance is important.

CANADIAN CHICKEN FARMERS ARE COMMITTED TO ANIMAL WELFARE AND CONTINUOUS IMPROVEMENT TO THE INDUSTRY, SUPPORTED BY THE MOST CURRENT SCIENTIFIC DATA.



Chicken Farmers of Canada's Animal Care Program is based on National Farm Animal Care Council (NFACC) code of practice. The code is built on contemporary science and the consensus of a broad group of stakeholders including farmers, veterinarians, animal welfare and enforcement agencies, governments, and researchers.

THESE CODES ARE REVIEWED AND UPDATED REGULARLY TO ENCOMPASS NEW RESEARCH AND FINDINGS.

What's a Slow Growing Bird?

Essentially, it's a breed of chicken that grows about two weeks longer than a conventional chicken.

Conventional breeds used in the chicken industry produce healthy and sustainable chicks without compromising their welfare.

THERE IS WELL-FOUNDED CONCERN, HOWEVER, THAT THE WIDESPREAD IMPLEMENTATION IN CANADA OF SLOW-GROWING BROILERS WOULD HAVE SIGNIFICANT NEGATIVE ENVIRONMENTAL AND AFFORDABILITY IMPACTS AND SHOULD BE EVALUATED WITH CAUTION.

Water consumption has been reduced by **45%** in the same timeframe and **62%** of the sector's total energy use comes from renewable sources.

THE CANADIAN CHICKEN SECTOR'S ENVIRONMENTAL STORY IS A GOOD ONE

Canadian chicken has a lower carbon footprint than that of other livestock in North America, & has lowered that carbon footprint by almost **40%** in the last 40 years.

Converting the entire chicken sector to a slower growing bird would take away those gains and create significant environmental challenges.

Here's what we mean.

If just 1/3 of the Canadian chicken sector converted to a slower growing chicken, it would mean:

668,509,777 extra liters of water consumed, per year

Enough to fill **267** olympic swimming pools, or **4,000,000** bathtubs

4,000,000

393,243,406 kg of additional manure produced per year

Enough to fill **157** olympic swimming pools and works out to **1,077,379 kg** produced per day

212,527,411 extra kilos of feed consumed, per year

That is **20 times** as heavy as the Eiffel tower and equal in mass to two CN Towers

\$390,794,112

INCREASE PRODUCTION COST

103,776 acres of additional land required for feed

That's **4,520,482,560** square feet, or **300,000** average sized hockey rinks

You can choose slow growing birds, organic, free-range, vegetarian-grain-fed, specialty breed or conventional chicken - By offering these choices, we can maintain our excellent environmental record and continue to deliver an excellent, nutritious, and versatile product to consumers.

TO LEARN MORE ABOUT SLOW GROWING CHICKENS PLEASE VISIT:

LETSTALKCHICKEN.CA