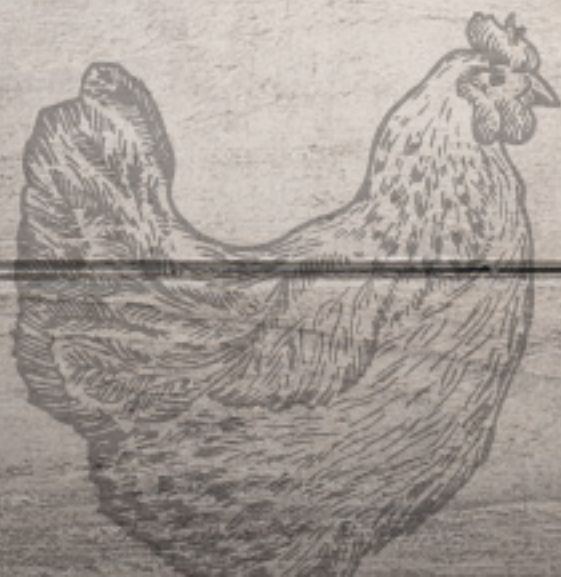




CANADIAN
CHICKEN

Responsible
Sustainable

2019



The
CHICKEN

YOU EAT NOW HAS A

↓ **37% LOWER**

• CARBON FOOTPRINT •

THAN IT DID IN 1976

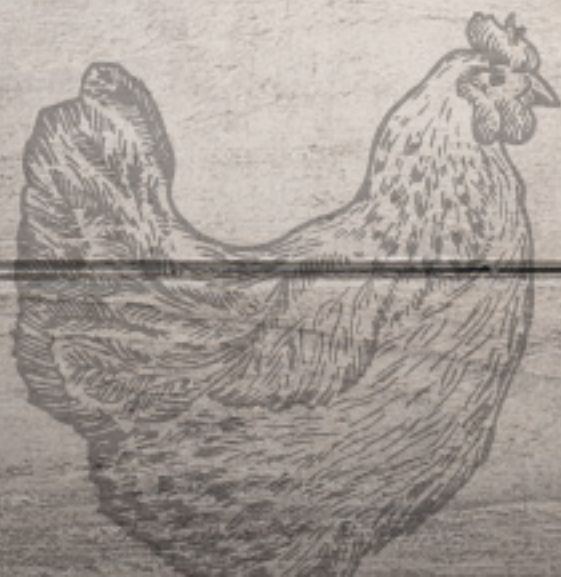
.....



CANADIAN
CHICKEN

Responsible
Sustainable

2019



~ RAISING ~
CHICKENS

////// TODAY USES ////



37% LESS



NON-RENEWABLE ENERGY

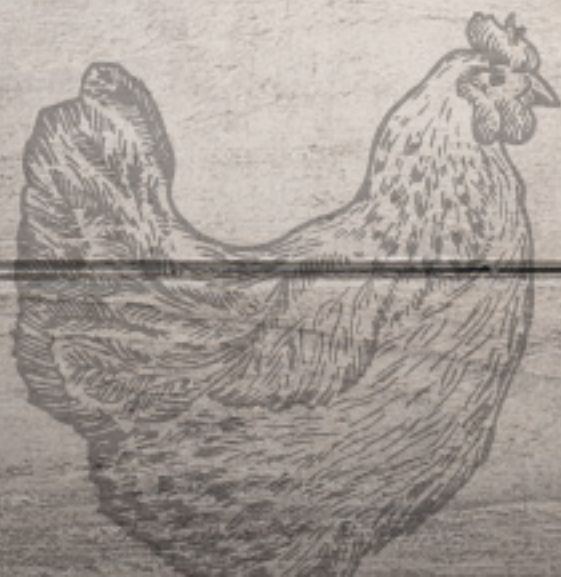
++++
THAN IT DID IN 1976
++++



CANADIAN
CHICKEN

Responsible
Sustainable

2019



Raising

CHICKENS

TODAY USES

45% LESS WATER

THAN IT DID IN 1976

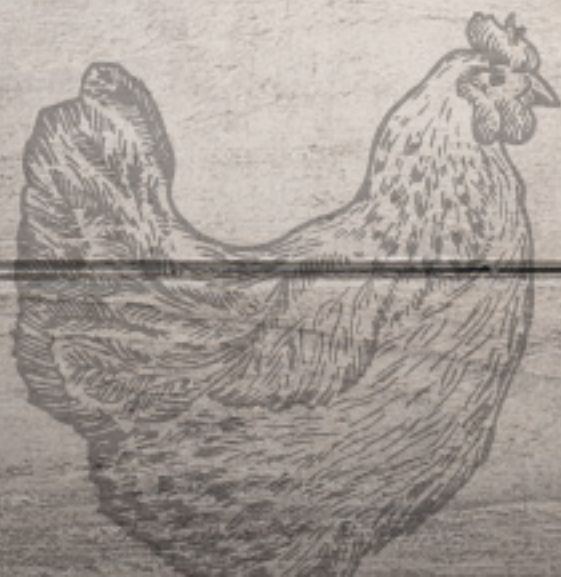




CANADIAN
CHICKEN

Responsible
Sustainable

2019



THE CARBON FOOTPRINT

of

CHICKEN



is lower than other
**NORTH AMERICAN
LIVESTOCK**

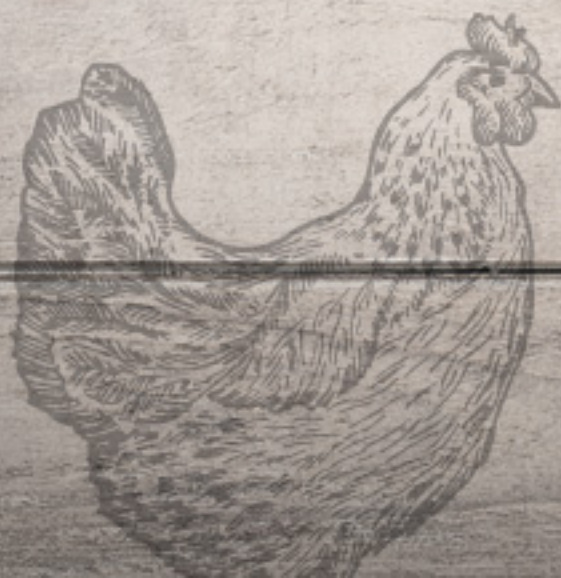




CANADIAN
CHICKEN

Responsible
Sustainable

2019



OVER 90%

of

CANADIAN
CHICKEN FARMERS

— *pay their employees* —



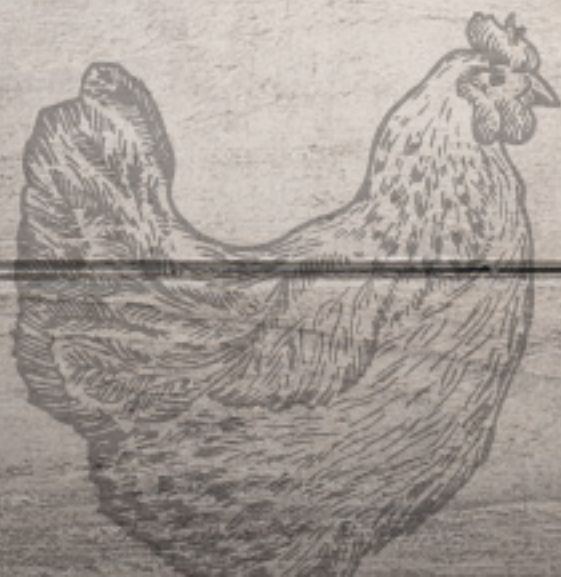
above minimum wage



CANADIAN
CHICKEN

Responsible
Sustainable

2019



AROUND

70%

of

CHICKEN
FARMERS

offer benefits to their

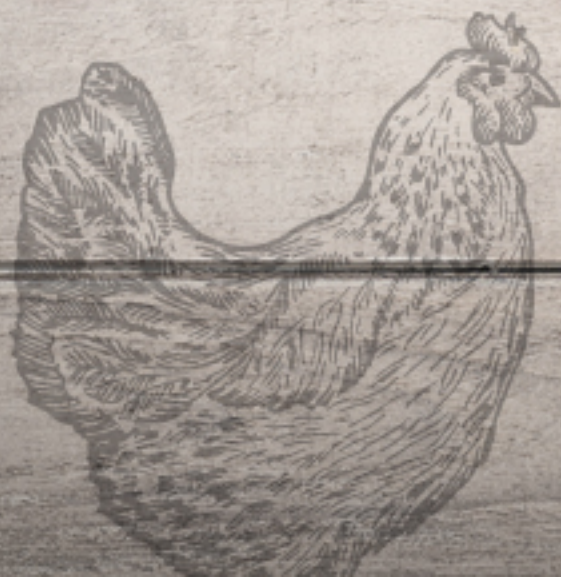
EMPLOYEES



CANADIAN
CHICKEN

Responsible
Sustainable

2019



🍁 CANADIAN 🍁
CHICKEN FARMERS
♥♥♥ **CARE** ♥♥♥

ABOUT THEIR COMMUNITIES.

.....
OVER 90% PROVIDE
FREE SERVICES TO THEIR NEIGHBOURS

or are
INVOLVED IN LOCAL ORGANIZATIONS